

January 28, 2022

Dear Community Leaders and Business Owners,



7427 Foxburg Ct
Clarkston, MI
48348



Michigan Wave Makers, LLC is proud to present the 6th annual "Brave the Wave" jet ski race and freestyle competition, which will take place on Saturday, August 6, 2021 on Lake Orion in the quaint Village of Lake Orion, Michigan.

We are currently looking for sponsors for the event - most of whose resources will be allocated towards prize money for the riders. A portion of our proceeds this year will benefit Dutton Farms of Rochester Hills, Michigan this year. This non-profit helps the disabled by giving them jobs making bath products that they sell online and at their store front in Pontiac. You can find out more about them by visiting duttonfarm.org. We are proud to say we have given thousands of dollars to local charities in our first five years, and would love to continue in year 6.

Your company will be listed on all our social media platforms. You will also be mentioned during Michigan Wave Makers' appearances on the Watercraft Network podcast.

Our goal is to highlight the sport as well as showcase the talents of riders, a great number of which have expressed their excitement about attending our sixth event in the great state of Michigan.

Local television and newspaper coverage have also been part of our last five events. Expected coverage so far includes Sherman Publications local newspapers which reach over 60,000 homes. We are proud to say that in 2021 we had over 74 riders from around the country and over 300 spectators each year so far. We do have riders attend from other countries as well, when travel restrictions are not in place. Our highlight videos may be viewed on YouTube by searching "Michigan Wave Makers Brave the Wave 2020."

Further details are attached to this letter. More information about the event may be found on our website using the web address below. Thank you for your consideration.

Sincerely,

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